

Northwestern
PRITZKER SCHOOL OF LAW
Professional and Continuing
Legal Education

63rd Annual

Corporate Counsel Institute

June 6-7, 2024 / Chicago

Sponsorship Prospectus



Join us as a sponsor as we welcome the 63rd Annual Corporate Counsel Institute in-person program to Northwestern Law this June!

63rd Annual

Corporate Counsel Institute

June 6-7, 2024 / Chicago

The Corporate Counsel Institute has been presented for over 60 years by Northwestern Pritzker School of Law with an **annual estimated attendance of 200-300 guests**. The only program in the country designed by a committee made up exclusively of general counsel, the Institute addresses the latest legal issues affecting business, develops leadership skills, and introduces strategies for effectively managing an in-house legal department.

2023 Attendee Information



15
Affiliate Firms



77
Different
Companies Represented



73%
of Registrants Were
In-House Attorneys

A Sample of the Companies We Were Proud to Welcome in 2023:

3M

ADM

BCG
BOSTON
CONSULTING
GROUP

bp



claire's

Exelon

NEXUS
PHARMACEUTICALS

/thoughtworks

ULTA
BEAUTY

UnivarSolutions

WINTRUST
BANK

2024 Sponsorship Packages

All Sponsorship Packages Include:

- / On-site signage recognition
- / Institute website recognition
- / LinkedIn sponsor recognition post
- / Logo recognition on agenda and virtual platform
- / 2 complimentary Institute registrations
- / Attendee List*

**An attendee list with select information (name, title, company, city, state) will be provided 10 days before the Institute. Note that attendees may change between the day provided and the actual Institute.*

Institute Sponsor: \$6,000 (3 Available)

DESCRIPTION / Showcase your expertise and network with attendees over the course of the Institute with the opportunity to have your company representatives in front of attendees (up to 2 company representatives may staff the table at any given time).

ADDITIONAL BENEFITS:

- / Exhibitor table in high-traffic area

Premiere Breakfast Roundtable*: \$7,000 (1 Available)

DESCRIPTION / Host a breakfast roundtable for up to 30 attendees in a private room prior to the start of Friday's sessions. Showcase your company's expertise on a relevant topic to a select group of attendees.

ADDITIONAL BENEFITS:

- / Exclusive hot buffet breakfast for up to 30 people on Friday morning
- / 1 invitation to speaker dinner

The topic must be approved in advance by Northwestern Law. All materials and relevant session information must be submitted by designated deadlines. RSVPs will be handled by Northwestern Law. **Note:** Content must be educational, not promotional, and eligible for CLE credit.

Breakfast Roundtable*: \$5,000 (1 Available)

DESCRIPTION / Host a breakfast roundtable for up to 20 attendees in a private room prior to the start of Friday's sessions. Showcase your company's expertise on a relevant topic to a select group of attendees.

ADDITIONAL BENEFITS:

- / Exclusive hot buffet breakfast for up to 20 people on Friday morning
- / 1 invitation to speaker dinner

The topic must be approved in advance by Northwestern Law. All materials and relevant session information must be submitted by designated deadlines. RSVPs will be handled by Northwestern Law. **Note:** Content must be educational, not promotional, and eligible for CLE credit.

Lunch Sponsor*: \$8,000 (1 Available)

DESCRIPTION / Display your company name and logo prominently for all Institute attendees by sponsoring Thursday's lunch.

ADDITIONAL BENEFITS:

- / Logo recognition on all lunch tables
- / Opportunity to give a one-minute introduction at the beginning of lunch
- / 1 invitation to speaker dinner

Reception Sponsor*: \$5,000 (1 Available)

DESCRIPTION / Send company/firm representatives to enjoy light food and beverages and network with attendees to close out Day 1 of the Institute.

ADDITIONAL BENEFITS:

- / Exclusive sponsorship of the Thursday reception with the opportunity to provide company giveaways at Northwestern Law registration table during the Institute
- / Promotional signage at event provided by Northwestern Law
- / Opportunity to invite up to 5 additional company or firm representatives to reception
- / Sponsorship listed in agenda schedule
- / Opportunity to give a one-minute introduction prior to the final session on Thursday

2024 Sponsorship Agreement



Please submit agreement by email to shilpa.gokhale@law.northwestern.edu by **Friday, April 19th** to guarantee inclusion of firm recognition in digital and printed event communications.

Lunch Sponsor - \$8,000

Institute Sponsor - \$6,000

Premiere Breakfast Roundtable - \$7,000

Reception Sponsor - \$5,000

Breakfast Roundtable - \$5,000



Firm Name (print below as you would like it listed in the brochure):

Approved By (please print): _____

Title: _____ Date: _____

Signature: _____

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries:

Name(s) (please print): _____

Contact Phone: _____

Contact Email: _____

Payment Options:

Check

Make Payable and Mail To:

Northwestern University

Professional and Continuing Legal Education

375 East Chicago Avenue, Rubloff 542

Chicago, Illinois 60611

Please invoice us at the email address below:

Email Address: _____

Direct Deposit (ACH Payment)*

Credit Card Payment*

*A member of the Professional Education team will follow up with the payment process.

For more information on becoming an affiliate or if you have questions,
please email shilpa.gokhale@law.northwestern.edu.

