



SECURITIES REGULATION INSTITUTE

Celebrating Yesterday. Educating Today. Shaping Tomorrow.

AFFILIATE PROSPECTUS

Northwestern
PRITZKER SCHOOL OF LAW

JANUARY 30 - FEBRUARY 1, 2023 • CORONADO, CA



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BECOME AN AFFILIATE IN 2023

Celebrate 50 years of the Securities Regulation Institute with us and be a part of this historic milestone in continuing legal education for the corporate and securities bar. The 50th Institute will continue the tradition of providing attendees with timely legal updates while celebrating and recognizing the Institute’s history throughout the three-day event with various celebratory activities.

We are grateful for the many firms that have supported the Institute over the years and invite you, your colleagues and clients to join us at the Hotel Del Coronado for this landmark celebration.

BUILD YOUR CLIENT RELATIONSHIPS: Strengthen professional relationships by inviting both current and potential clients to attend under your affiliate package.

RECOGNIZE YOUR FIRM: Align your firm with one of the premier continuing legal education institutes in the country.

EXPAND YOUR NETWORK: Provide colleagues the opportunity to hear from and meet individuals from the SEC, other law firms, and in-house counsel from across the country.

2020 IN-PERSON ATTENDEE INFORMATION

SAMPLE OF COMPANIES REPRESENTED IN 2020:

- | | |
|---------------------|---------------------|
| Activision Blizzard | Oracle |
| Adobe | Petco |
| Apple | RE/MAX |
| Cloudflare | Sempra Energy |
| Google Inc. | Splunk |
| Impossible Foods | Square |
| Lyft | The Clorox Company |
| Microsoft | Walt Disney Company |

BY THE NUMBERS

202

Different Firms and
Companies Represented

27

Firms participated in the
affiliate program

40%

Identify as in-house counsel



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AFFILIATE BENEFITS SUMMARY

- Access to the entire **three-day live, in-person event** (*in-person registrations only*)
- On-demand access to all sessions for 30 days following the Institute (*all registrations*)
- Logo recognition: Institute materials, Institute website, and virtual on-demand platform
- Firm listing: On-site signage and one email sent to more than 8,000 targeted contacts
- *Diamond Level Affiliates: Additional recognition by Institute chair from podium throughout Institute

PACKAGE LEVELS

	COST	TOTAL REGISTRATIONS	IN-PERSON REGISTRATIONS	ON-DEMAND ONLY REGISTRATIONS	VALUE <small>(based on \$1,950 in-person and \$950 on-demand rates)</small>
DIAMOND* <small>Special package for the 50th anniversary ONLY!</small>	\$20,000	46	16	30	\$59,700
LEAD	\$17,000	37	13	24	\$48,150
SUPPORTING	\$13,000	25	9	16	\$32,750
PROGRAM	\$9,000	16	6	10	\$21,200

THANK YOU TO OUR 2022 AFFILIATES

LEAD

Cleary Gottlieb Steen & Hamilton LLP

Cooley LLP

DLA Piper LLP

Fenwick & West LLP

Gibson, Dunn & Crutcher LLP

Hogan Lovells

King & Spalding LLP

Morrison & Foerster LLP

Shearman & Sterling LLP

Sidley Austin LLP

Skadden, Arps, Slate, Meagher & Flom LLP

Weil, Gotshal & Manges LLP

Wilmer Hale

Wilson Sonsini Goodrich & Rosati

SUPPORTING

Covington & Burling LLP

O'Melveny & Myers LLP

Orrick, Herrington & Sutcliffe LLP

PROGRAM

Alston & Bird LLP

Debevoise & Plimpton LLP

Greenberg Traurig, LLP

Gunderson Dettmer Stough Villeneuve

Franklin & Hachigian, LLP

Latham & Watkins LLP

Mayer Brown LLP

Polsinelli PC

Stradling Yocca Carlson & Rauth, PC.

Vinson & Elkins LLP

Sullivan & Cromwell LLP

Wachtell, Lipton, Rosen & Katz

Winston & Strawn LLP



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2023 AFFILIATE AGREEMENT

Please submit agreement by **November 11, 2022** by email to peter.skrabacz@law.northwestern.edu to guarantee inclusion of firm recognition in digital event communications.

- Diamond Affiliate - \$20,000**
- Lead Affiliate - \$17,000**
- Supporting Affiliate - \$13,000**
- Program Affiliate - \$9,000**

Firm Name (print below as you would like it listed in the brochure):

Approved By (please print): _____

Title: _____ Date: _____

Signature: _____

Additional Contact Information for Attorney/Client Registration and/or Marketing Inquiries:

Name(s) (please print): _____

Contact Phone: _____

Contact Email: _____

Checks made payable to: *Northwestern University*
Mail: Professional and Continuing Legal Education
375 East Chicago Avenue, Rubloff 542
Chicago, Illinois 60611

- Check is forthcoming
- Please invoice us at the email address below:

Email Address: _____

- Direct Deposit (ACH Payment)**
- Credit Card Payment**

**A member from the Professional Education staff will follow up with the payment process.

NOTE: All registrations submitted and confirmed by the program date will be considered full participants and require payment, regardless of actual attendance. Substitutions may be made up until January 16, 2023.

For more information on becoming an affiliate please email professional-ed@law.northwestern.edu