

# MSL Faculty Bios 2021-2022

Northwestern

PRITZKER SCHOOL OF LAW

Master of Science in Law

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# Elaine Alexander

Elaine Alexander, PhD., MBA, MSC, PMP, PgMP is a project and program management professional with over 20 years of experience in large corporations regulated by the FCC and the FDA. She most recently served in a role at Pfizer Biotherapeutics for the development of tools and processes for biosimilars regulatory submissions. While at Pfizer she managed virtual team activities for scheduling, metrics, and risk reporting with scientists in India, Croatia, and Australia. Her experience in project and portfolio management in the life sciences includes the development of global teams for R & D of generic drugs, specialty pharmaceuticals, and life cycle management planning across a corporate portfolio of pharmaceuticals and medical devices. As a Director at Baxter Healthcare responsibilities included development of global project budgets, supply chain improvement initiatives, project management processes and project metrics. She has developed project management process training for corporate acquisitions and has participated in the integration of project management groups in Malmo, Sweden and Medolla, Italy as well as teams in Brussels, Belgium.

Prior to project management in life sciences, she was a global Sr. Contracts Manager and Sr. Project Manager for communication systems at Motorola, Inc.

She holds a PhD in Organizational Development, and masters degrees in Business Administration, Communications, and Computing as well as advanced project management certifications from the University of Chicago and Stanford University. She is certified as both a Project and Program Management Professional by the Project Management Institute and is an adjunct faculty member at the University of Chicago, Graham School of Continuing Studies.

*MSL Course: Project Management for Regulated Industries*

# Sharon Ayd

Sharon Ayd, PhD, MBA, is currently Chief Scientific Officer and Sr. VP, Pharmaceuticals at Regulatory Compliance Associates, Inc. (RCA), a boutique consulting firm to the life sciences industry. She provides full-spectrum solutions in Clinical, Scientific and Regulatory Affairs to the firm's clientele while also managing technical functions and overseeing associates around the globe. Immediately prior to joining RCA, Dr. Ayd was Principal of Ayd Consulting Services. Other notable positions held by Dr. Ayd include: VP, Research & Development, Cutis Pharma, Global VP, Innovation & Development, Fresenius-Kabi, Chief Scientific Officer, Pinnacle Biologics, Global VP, Research & Development, Hospira, Chief Operating Officer, Advanced Life Sciences, Director Research & Development, Apotex and Sr. Research Scientist, Baxter.

Dr. Ayd is a seasoned entrepreneur-minded business executive/consultant in R&D, RA, Clinical, and CMC & Quality in the Pharmaceutical and Biotechnology industries with deep expertise in Specialty, Legacy, Orphan and Generic drug development for

global markets. She has proven leadership in API sourcing, Analytical & Formulation Development, CRO & CMO Selection, Tech Transfer, Quality/Compliance and Regulatory Filing Strategy, M&A Due Diligence & Integration and General Management with P&L responsibility, from startups to mid-size companies, to Fortune 100 corporations. Dr. Ayd is also active in a number of professional organizations including Women in Bio, (WIB), where she serves on the Programming Committee, Healthcare Business Women's Association (HBA) where she serves on the Executive Women's Events Committee and Chicago Innovation Mentors (CIM) where she serves as a Lead Mentor to faculty at UIC, Northwestern and University of Chicago seeking to commercialize their intellectual property.

*MSL Course: Regulatory Compliance: Product Approval & Life Cycle Issues*

## Charles Bachtell

Charles Bachtell is an attorney and corporate executive with significant expertise in regulatory compliance. For 8 years, Bachtell served as the Executive Vice President and General Counsel of the seventh largest mortgage bank in the nation - establishing himself as one of the foremost authorities on regulatory affairs and compliance in the one of the nation's most heavily regulated industries.

Bachtell is currently the CEO of Cresco Labs, LLC, a medical cannabis cultivating and manufacturing company dedicated to reliable patient safety and satisfaction. Having formed Cresco Labs with a strong compliance focus, Bachtell continues to oversee the general management and direction of the company, as well as its expansion into new markets and ancillary industries. Bachtell is a founding member of both the Illinois Cannabis Bar Association and the Medical Cannabis Alliance of Illinois.

*MSL Course: Legal and Regulatory Issues in Emerging Industries*

## Justus Baron

Justus is a Research Associate at Northwestern's Searle Center on Law, Regulation, and Economic Growth and an Associate Researcher at Cerna Mines ParisTech. Before joining Northwestern University, he earned a Ph.D. in Industrial Economics at Mines ParisTech in the "Law and Economics of Patents Group" under the supervision of François Lévêque and Yann Ménière. His Ph.D. thesis addresses the empirical analysis of standardization, and in particular the role of essential patents. Dr. Baron is currently conducting research on technology standards and leading an international research team that is studying standards organizations.

*MSL Course: Technology Standards: Strategic & Antitrust Considerations*

## Esther Barron

Esther Barron is a Clinical Professor of Law and the Director of the Donald Pritzker Entrepreneurship Law Center at the Law School. Prior to joining the law faculty, Professor Barron practiced at Goldberg Kohn in Chicago in its commercial finance department, representing lenders and other financial institutions in middle market debt transactions.

In 2004, she helped co-found a start-up handbag company Elezar, LLC, targeting high-end boutiques and department stores. Elezar bags are currently sold throughout the country. Barron graduated Cum Laude from Brandeis University and received her J.D. from Northwestern University School of Law.

*MSL Courses: Entrepreneurship Law; Entrepreneurial Finance & Venture Capital*

## Michael Barsa

Michael Barsa is a Senior Lecturer and Co-Director of the Environmental Law Concentration at the Northwestern Pritzker School of Law. Before joining the Northwestern Law faculty, Professor Barsa litigated numerous high-profile environmental and natural resources cases. He developed novel legal strategies in cases involving large-scale groundwater contamination from MTBE in gasoline, DDT off the California coast, subsurface trespass of oilfield water, international environmental harms arising from the first Gulf War, and recycling.

His scholarly work has explored international environmental claims under the Alien Tort Claims Act, risk perception under environmental warning statutes, the Public Trust Doctrine, and the Deepwater Horizon disaster. In 2012, he was voted the Robert Childres Memorial Award for Teaching Excellence.

*MSL Course: Regulatory Strategy & Communication*

## Phil Beccue

Phil Beccue is founder and principal of White Deer Partners, Inc., a consulting firm specializing in the application of decision analysis, real options valuation, portfolio optimization, and risk analysis to strategic business problems. For over twenty-five years, Phil has helped companies develop corporate and asset strategies and improve portfolio management and business operations. At Baxter BioScience, his pioneering work in the development of tools and processes has directed top executives in allocating an annual R&D investment of \$500 million. His leadership ensured a timely, disciplined, and consistent process to manage uncertainty across diverse businesses where it was necessary to balance near-term and long-term impacts of a dynamic business environment.

Prior to Baxter, Phil initiated and led the Decision Sciences group at Amgen and played a key role in institutionalizing decision analytic processes. Before joining Amgen he was a consultant with Applied Decision Analysis, where he helped solve challenging problems in strategic planning, capital investments, R&D prioritization,

risk analysis, and asset valuation. Phil's extensive client list includes pharmaceutical companies, health care organizations, electric utilities, major oil and gas firms, and government agencies around the world.

Phil received a B.A. in Mathematics and Liberal Arts from Westmont College, a B.S. and M.S. in Mechanical Engineering and an M.S. in Management Science from Stanford University. Phil's consulting and executive teaching include work for international corporations, small businesses, and government agencies. He has trained over 1000 managers and senior executives on the principles and processes of strategic decision-making. Phil has authored numerous journal articles, serves as Associate Editor for the Decision Analysis Journal, and is a founding fellow of the Society of Decision Professionals. He won the Decision Analysis Practice Award for changing the culture of portfolio decision-making at Baxter.

*MSL Course: Strategic Decision Analysis: Gaining Competitive Advantage in an Uncertain World*

## Maurine Berens

Maurine J. Berens originally joined the Northwestern Law Communication and Legal Reasoning faculty in fall 2003, teaching CLR and a Public Interest Practicum. She won a Dean's teaching Award in 2005. Before joining Northwestern, she taught legal research/writing and Interviewing, Counseling and Negotiation at DePaul University. She was formerly a senior staff attorney at a legal non-profit in Chicago and an Assistant Public Defender in Cook County. Additionally, Maurine is a trained mediator and a graduate of Second City Improv and Annoyance Theatre. Her area of interest includes data privacy and social media.

*MSL Course: Effective Professional Communication*

## Tom Bluth

Thomas J. Bluth is a global business executive with extensive leadership experience across multiple businesses at Caterpillar, including serving as a Vice President and Corporate Officer for 13 years. While living and working in France, China, and the US, Tom was repeatedly called upon to lead diverse global operations and workforces through external challenges. Tom's scope of experience includes managing businesses ranging from \$5B to \$20B in revenue; leading and developing large teams (European team of 3,000+; team of 8,000+ primarily based in China, Indonesia, and India; and a Global Research & Development Team of 6,000+); overseeing manufacturing across Europe and Asia; and managing governmental and regulatory affairs in Asia. Tom earned his MBA with concentrations in Finance and Marketing from the University of Chicago Booth School of Business with honors. He received a JD degree from the Northwestern Pritzker School of Law, where he graduated cum laude. Tom attended Iowa State University, where he completed a BS in Electrical Engineering, graduating with honors.

*MSL Course: Global Product Development*

## James Cahan

James N. Cahan is a recently retired partner from the law firm of Sidley Austin LLP, where he was a founding member of the firm's national Environmental Practice Group. He practiced environmental law for over 35 years, focusing on air pollution matters, climate change, environmental aspects of bankruptcies and transactions environmental permitting and environmental management. Prior to joining Sidley he was a member of the Office of the General Counsel, Air Division, U.S. Environmental Protection Agency, Washington, D.C., where, between 1978 and 1982, he helped develop and defend national regulations implementing the Clean Air Act. In 2013 he was honored by being named by Best Lawyers' as the 2013 Chicago Environmental Law "Lawyer of the Year," an honor given only to a single lawyer in each practice area community. Currently he is an Adjunct Professor of Law at Northwestern University School of Law, where he co-teaches a seminar on climate change and energy. Until the end of 2016, he was the chair of the Board of Directors of Center for Neighborhood Technology (CNT), a leading national center on urban sustainability.

*MSL Course: Energy & Climate Change: Law & Policy*

## Chris Carani

Christopher V. Carani, Esq. is a partner and shareholder at the intellectual property law firm of McAndrews, Held & Malloy, Ltd. based in Chicago, Illinois. He is a leading voice in the field of intellectual property, including enforcement and procurement of utility patents, design patents, trademarks, trade dress and copyrights. He published and lectured extensively on the topic, including presentations at the United States Patent & Trademark Office in D.C., the World Intellectual Property Organization in Geneva, the Korean Patent Office in Daejeon, the Chinese Patent Office in Beijing, and the European Union's Office of Harmonization of the Internal Markets in Alicante, Spain.

Carani is currently serving a 3-year appointment to the Board of Directors for the U.S. chapter of the International Association for the Protection of Intellectual Property (AIPPI-US); he is the current chair of the AIPPI Design Rights Committee and the former chair of the American Bar Association's Design Rights Committee. Prior to joining McAndrews, Carani served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. He earned his J.D. from The University of Chicago and he holds a B.S. in Engineering from Marquette University. He is a frequent contributor to CNN and Bloomberg TV on intellectual property law issues, and often is called upon to provide comment to other media outlets, including the New York Times, Wall Street Journal, NPR, PBS TV, CNBC TV, BBC, Reuters, Fast Company, ComputerWorld, Forbes, Fortune, and FoxBusiness TV. Away from the law, Carani is a studied jazz musician playing upright bass on the Chicago jazz circuit.

*MSL Course: IP Fundamentals*

# Zachary Clopton

Zachary D. Clopton joined Northwestern Pritzker School of Law as a Professor of Law in 2019. His research and teaching interests include civil procedure, complex litigation, international litigation, and national security law.

Clopton clerked for the Honorable Diane P. Wood of the United States Court of Appeals for the Seventh Circuit. He served as an Assistant United States Attorney in Chicago and he worked in the national security group at Wilmer Hale in Washington, D.C. Prior to joining Northwestern, Clopton was as an Associate Professor of Law at Cornell Law School. He also was a Public Law Fellow at the University of Chicago Law School.

Clopton's recent scholarship has appeared or is forthcoming in the Stanford Law Review, NYU Law Review, University of Chicago Law Review, Michigan Law Review, California Law Review, and Cornell Law Review, among others. Clopton's public writing has appeared in Slate, Politico, The Hill, and others.

Clopton earned a BA from Yale University, an MPhil in International Relations from Cambridge University, where he was a Gates Foundation Scholar, and a JD from Harvard Law School.

*MSL Course: Legal & Regulatory Process*

# Lynn Cohn

Lynn Cohn is the Director of the Center on Negotiation and Mediation at the Northwestern Pritzker Law School and she currently holds the Harry B. Reese Teaching Chair. She has developed and taught courses in negotiation, mediation, mediation advocacy and problem solving. Professor Cohn received the student-voted Outstanding Professor of a Small Class Award in 2008 and the Dean's Teaching Award in 2010. She has been elected to the Leading Lawyers Network in the categories of ADR Commercial and ADR Employment.

*MSL Course: Negotiation Skills & Strategies*

# Pamela Cox

Pamela L. Cox is a partner and chair of IP Transactions at Marshall Gerstein IP. Her practice concentrates on counseling related to intellectual property transactions, protection and transfer for clients ranging from multinational corporations to non-profit institutions. As a patent attorney who has managed intellectual property portfolios in-house, Ms. Cox understands her clients' intellectual property and agreement needs, and remains passionately engaged until achieving their strategic objectives. Clients find her talented at unraveling complex deal structures and devising creative agreement solutions as a seamless member of their team. Ms. Cox is considered one of the foremost licensing experts both in the Midwest and

nationally. She is a pre-eminent authority on university technology transfer and licensing acting for commercial and non-profit clients.

*MSL Course: Introduction to IP Licensing*

## Charlotte Crane

Charlotte Crane is Professor of Law at Northwestern Pritzker School of Law and a member of the faculty in its Tax Program. Before joining academia, Professor Crane practiced law at Hopkins & Sutter in Chicago. Her work there covered the full range of problems encountered by tax lawyers, including tax planning, preparing returns, managing IRS audits, drafting and defending IRS appeals, and drafting complaints, appellate briefs and cert petitions. Prior to practice, she clerked for Justice Harry A. Blackmun at the Supreme Court of the United States and for Judge Wade H. McCree for the Sixth Circuit Court of Appeals. Before that, she attended Radcliffe College in Harvard University, and participated as a port oar in its national championship crew.

She has been active in the Tax Committee of the American Association of Law Schools, the American Bar Association Tax Section, and served as President of the Order of the Coif. During the academic year 2010-11, she served as Professor in Residence at the Chief Counsel's Office of the Internal Revenue Service. Her scholarly work has focused on choices in the design and administration of broad-base taxes. More recently, her work has explored historical questions in the design and implementation of all varieties of taxes, with special emphasis on the evolution of the institutions involved in their administration.

*MSL Course: Introduction to Taxation: Business Income*

## David Dana

David Dana is a leading scholar in the fields of environmental law, property, land use, and professional responsibility. Before becoming a professor, he was a litigator in both the private (Wilmer, Cutler & Pickering) and public (U.S. Department of Justice) sectors. He taught at Boston University before joining Northwestern, and has been a visiting professor at Harvard and Virginia as well several foreign universities. His work on the Takings Clause has been very widely cited, as has his writing on the ethics of aggregate legal representation. His current scholarly work focuses on a range of topics, including environmental and health risks posed by emerging technologies, climate change adaptation, the foreclosure crisis, and attorney fees and fee alternatives.

*MSL Course: U.S. Regulation: Design, Implementation, and Enforcement*

## Cara Dearman

Cara Dearman is an experienced privacy professional and attorney with deep technology, compliance, and retail experience. Cara has built and operationalized effective and efficient privacy programs at Fortune 200 companies to build customer trust, allow competitive business practices, and comply with new and

existing privacy laws. Cara currently leads the privacy program at the global technology company CDW Corp. Cara's prior roles have included acting as Data Privacy Officer for the largest mid-market audit and consulting firm in the US, and leading both the privacy and online e-commerce legal teams at a major US retailer. Before going in-house, Cara worked at the law firms Sullivan & Cromwell and Wheeler Trigg O'Donnell as a litigator. She graduated from the University of Texas School of Law with high honors, and received her Bachelor of Arts in political science magna cum laude from Trinity University.

Cara is passionate about new technology, and how it impacts both companies and consumers in positive and negative ways. She regularly speaks on privacy, consumer privacy choices, and data ethics. She lives in the Chicago area with her husband, two daughters, and rescue dog.

*MSL Course: Data Privacy: Law, Regulation & Application; Data Security Regulation: Data Breaches & Beyond*

## Peter DiCola

Peter DiCola uses empirical methods and applied economic models to study intellectual property law, media regulation, and their intersection. He received his J.D. and his Ph.D. in economics from the University of Michigan. His research has centered on the music industry and related industries. In graduate school, DiCola worked with the non-profit Future of Music Coalition on many research projects and he continues to serve on its board of directors. His current work focuses on copyright law's regime for digital sampling and deregulation in the radio industry.

*MSL Course: IP Fundamentals*

## Peter Durand

Peter Durand is the founder of Alphachimp Studio Inc., a graphic facilitation company, and Alphachimp Learning Systems LLC, a company that delivers onsite and online training in visual communication and design thinking skills. Durand is also the lead facilitator for the Vanderbilt Center for Better Health, a specialized innovation space in Nashville, Tennessee, where he facilitates large-scale projects in the fields of biomedical informatics, electronic health records, and patient experience. He holds a B.F.A. in visual communication from Washington University in St. Louis and was a Rotary Ambassadorial Scholar at the Academy of Fine Arts in Krakow, Poland where he earned a M.A. in industrial design.

*MSL Course: Visual Communication for Systems Change*

## Michelle Falkoff

Michelle Falkoff joined Northwestern's faculty as Director of the Communication and Legal Reasoning program and Associate Professor of Law in 2013. She received her law degree from Columbia Law School and practiced intellectual property litigation in Silicon Valley for several years before going back to school to receive



her Master of Fine Arts in Fiction Writing from the Iowa Writers' Workshop. Michelle teaches a variety of skill-related classes at Northwestern and was a member of the inaugural MSL faculty. Her areas of expertise include legal research, intellectual property, and legal writing.

*MSL Course: Effective Professional Communication*

## Mark Finn

Mark Finn is a Clinical Professor of Accounting and International Business at the Kellogg School of Management, Northwestern University. From 2001 to 2008 he also served as director of Kellogg's Global Initiatives in Management (GIM) program. Prior to coming to Kellogg, Professor Finn served on the faculty of the University of Chicago. He received Ph.D., M.S., and M.B.A. degrees from Cornell University and an A.B. with honors from Stanford University.

Professor Finn teaches core financial accounting and advanced classes in financial reporting, international accounting, and sustainability reporting. He received the Chairs' Core Teaching Award in 1999, 2005, and 2008. Within the GIM program, he has been a faculty adviser to classes on China, Japan, India, and South Africa. His primary research interests are related to the quality and credibility of financial disclosures, especially in non-US settings. His research articles include "Market Rewards for Increasing Earnings Patterns" published in the *Journal of Accounting Research*.

Professor Finn has also served as a visiting professor at the Indian School of Business (Hyderabad, India) since 2002, at the Sasin Graduate Institute of Management, Chulalongkorn University (Bangkok, Thailand) since 2003, and at Keio University (Hiyoshi, Japan) in 2007. He received the ISB's Teacher of the Year award in 2003, 2008, and 2009.

*MSL Course: Introduction to Accounting & Financial Statements*

## Valerie Followell

Valerie Followell has 20+ years of experience in regulated industries. She currently provides consulting services through Followell Compliance Consultants, LLC. Prior to starting her own firm, she was the director of regulatory affairs for Medline Industries. Over her career she has managed regulatory affairs teams for Teleflex Medical and Hospira as well as holding both quality and regulatory positions in drugs, biologics and devices at Baxter Healthcare. Ms. Followell received her MBA from Webster University, St. Louis and BS in Chemistry from Southern Illinois University at Carbondale.

*MSL Course: Medical Devices: Regulation & Compliance*

## Ann Ford

For more than 10 years, Ann Ford has held strategic leadership and governance roles, including chief legal officer, chief compliance officer, board audit committee chair, and board treasurer. In her executive roles at Medline Industries, Inc., a multi-billion dollar global medical supply/device company, Ann has participated in delivering successful outcomes via strategic acquisitions and transactions. She has also worked with health systems and other not-for-profit organizations in evaluating and realizing strategic partnerships.

Ms. Ford has an executive leadership role with the Medical Affairs Professional Society, a new and growing organization of medical affairs professionals in pharmaceutical and medical device companies. She has provided leadership for the Diabetes Foundation's Illinois board, and is currently Treasurer of the Giordano Dance Company in Chicago. She participates in and is a member of the Economic Club of Chicago.

Ann's education includes a bachelor of science in nursing from Marquette University (1983) and a Juris Doctor degree from DePaul College of Law (1992).

*MSL Course: Medical Devices: Regulation & Compliance*

## Mary Foster

Mary Foster joined the faculty in 2014 as a Lecturer; for ten years prior to that, she was an Adjunct Professor of Legal Ethics at Northwestern. She has also taught Legal Ethics at other law schools. Foster is currently Counsel for the Review Board at the Illinois Attorney Registration and Disciplinary Commission and was formerly a Senior Counsel at the ARDC with over fifteen years of experience investigating and prosecuting Illinois lawyers for ethical misconduct.

*MSL Course: Ethics & Law in STEM-Related Fields*

## Michael Friedman

Michael D. Friedman is the CEO and a founder of Hilco IP Merchant Banking, an integrated provider of intellectual property advisory and monetization services, and principal investor in IP-related transactions. Mr. Friedman was formerly Managing Director at Ocean Tomo, LLC, where he headed its IP Asset Management business, served as Chief Investment Officer, and headed Investment Banking. Prior to joining Ocean Tomo, Mr. Friedman founded and was Managing Partner of FHS Investments, LLC, a multi-strategy hedge fund, and was a managing director at UBS AG where he was co-head of Special Situations investing. Mr. Friedman practiced mergers and acquisitions and securities law before joining the investment community. Mr. Friedman received a JD from the University of Chicago in 1988, and was Research Editor of the University of Chicago Legal Forum. He also holds a BS in Marine Engineering and Nautical Science from the U.S. Merchant Marine Academy.

*MSL Course: IP Investments; Capital Markets: A Global Perspective*

## Stefania Fusco

Dr. Stefania Fusco's research concentrates on intellectual property law and finance. She earned a J.S.D. from Stanford Law School where she was also a Kaufmann Fellow and a Transatlantic Technology Law Forum Fellow. For her doctoral dissertation, she conducted an interdisciplinary empirical investigation on patent protection and financial methods. Her publications engage with several IP issues including: the impact of patent protection on financial innovation, rules versus standards in patent law and the international negotiations on geographical indications on products. She is currently writing about patents issued by the Venetian Republic between the 15th and 18th centuries in relation to the modern debate on the tailoring of patent protection. She is also investigating the activity of non-practicing entities in the U.S. and the EU.

Fusco has presented her research at several national IP conferences. She became a visiting assistant professor at DePaul College of Law in Fall 2012. In 2014, she became a senior lecturer at Notre Dame Law School.

*MSL Course: International & Comparative IP*

## Nancy Gamburd

Ms. Gamburd's law practice focuses on worldwide patent and trademark prosecution, licensing, and IP counseling. She is one of the few registered patent attorneys having dual technical fields, in both electrical engineering and biomedical technology. She is a graduate of the Northwestern University School of Law, where she ranked nationally as an oralist in Moot Court, in addition to the Illinois Institute of Technology and the University of Michigan, where she was in the 6-year medical program.

Ms. Gamburd represents many Fortune 500 companies in addition to venture-financed start-up companies and university-licensed companies. Patents that she prepared have been asserted successfully in litigation, including by Motorola against Apple. She has also been a guest lecturer in the Technology Commercialization course of the Biotechnology program in the McCormick School of Engineering of Northwestern University, in addition to being a guest lecturer and conference presenter for intellectual property at various universities, technical, IP and regulatory (FDA) conferences.

*MSL Course: Patent Preparation & Prosecution Workshops I & II*

## Josh Gammon

Josh Gammon is Managing Director at Hilco IP Merchant Banking, LLC. Prior to HIPMB, Josh was a Director at Ocean Tomo where he led numerous consulting engagements supporting client operations and decision-making in various high technology sectors. His work has focused on telecommunications, IT, information security, semiconductors, software, and the life sciences. Josh began his

professional career as an independent attorney and educator, instructing multiple courses on federal income taxation and mathematics at Harrison College. Josh graduated from the Indiana University Kelley School of Business with high distinction (B.S., Finance). He also holds a J.D. from the Washington University in St. Louis School of Law.

*MSL Course: IP Valuation*

## Amy Garber

Amy Garber is a Registered Patent Agent with 15 years of experience preparing and prosecuting patent applications domestically and internationally. Formally, as a patent agent on behalf of General Electric, she directed the prosecution of nearly two thousand patent asset matters across a broad range of technologies.

Ms. Garber received her Bachelor's degree in Bioengineering from the University of Pennsylvania, and in 2014, she enrolled as "student zero" in the inaugural class of Northwestern Pritzker School of Law's Master of Science in Law (MSL) program. During her MSL studies, Amy discovered her interest in entrepreneurship. Along with four Northwestern alumni, Amy co-founded the USDA-funded and venture-backed startup Hazel Technologies, Inc. whose mission is to tackle the worldwide problem of agricultural waste. Based in Chicago, Hazel Tech develops and manufactures packaging inserts to increase the shelf life of fruits, vegetables, flowers, and plants. Hazel Tech offers responsible chemical products to a wide variety of stakeholders across the agricultural supply chain.

Amy is the first MSL student-turned-adjunct professor, co-teaching (with Professor Nancy Gamburd) both the residential and online versions of the Patent Preparation and Prosecution Workshop. Amy is a proud member of the MSL community and serves as a member of its Alumni Board.

*MSL Course: Patent Preparation & Prosecution Workshops I & II*

## Matthew Gasaway

Matthew Gasaway is the Director and Senior Counsel for eDiscovery and Records Management at AbbVie. In this role, Gasaway is responsible for designing and implementing AbbVie's eDiscovery processes, and provides advice to AbbVie's Legal, Information Technology, and Records groups regarding the company's eDiscovery and record-keeping practices, both prior to and during litigation.

Gasaway graduated from the University of Notre Dame in 1998, and earned his J.D. at the University of Iowa School of Law in 2001. After law school, he was a trial litigator in Chicago for eight years, initially practicing with the Chicago law firm of Peterson & Ross, and then with the law firm of Chittenden, Murday & Novotny. During his years as a trial litigator, he gained first-hand knowledge of the difficulties faced by counsel in managing the preservation and production of electronically stored information. In 2009, Gasaway left private practice and became a litigation

consultant for the UnitedLex Corporation, focusing entirely on eDiscovery and Litigation Operations.

*MSL Course: Litigation Operations and eDiscovery*

## Satyender Goel

Dr. Goel is a research faculty member and Director of HealthLNK at Northwestern Medicine. He has more than 10 years of experience in scientific information technology, ranging from bioinformatics and large scale modeling in materials and physical chemistry, to healthcare informatics. He leverages his technical knowledge and tech transfer experience in sourcing new avenues to build a strong and sustained HIT resource for Chicagoans. His experience with INVO, the Office of Corporate Relations, and the Kellogg School of Management at Northwestern University bring him the ease of spinning off ideas into commercial products.

Goel serves as implementation/Technical lead for several pioneered healthcare informatics infrastructural projects in Chicago including CAPriCORN, HepCCATT, ILPQC, etc. He is the co-founder of a healthcare non-profit 'FuzeHealth', which is the Health Data Consortium's (convener of Health DataPalooza) affiliate for Illinois; his start-ups portfolio also includes two other healthcare-based companies in the US and abroad. He is the founder of postdoctoral forum 'NUPF' at Northwestern University and Chair of its advisory board. He also serves on the advisory board of two healthcare start-ups in Chicago. Satyender possess a PhD in Chemistry from University of Central Florida, and received a Master's in chem-informatics from the University of Manchester, UK.

*MSL Course: Health Informatics: Practical Data Applications*

## Phil Goodin

Phil Goodin is the Senior Vice President of Litigation services and head of the eDiscovery Consulting Division at UnitedLex – a global leader in legal and data solutions. He specializes in counseling clients on all issues related to electronically stored information (ESI) and ESI preservation, harvesting and production requirements in state and federal courts. Goodin has also been instrumental in developing the curriculum and educational materials used for UnitedLex's legal residency program developed in conjunction with the University of Miami School of Law and The Ohio State University School of Law. Prior to UnitedLex, Goodin practiced for eight years in the Litigation and Dispute Resolution Group at the Kansas City office of Spencer Fane Britt & Browne. His practice focused on complex litigation with an emphasis on antitrust and construction litigation. Goodin earned his J.D. at the University of Iowa School of Law, where he graduated with distinction, received a Full Merit Scholarship and was a published author in the *Iowa Law Review*.

*MSL Course: Litigation Operations & eDiscovery*

## Darren Green

Darren Green is a Professor of Entrepreneurship, Venture Capital and Practice at Northwestern University Pritzker School of Law. He is an expert in the fields of venture capital and early stage financing, entrepreneurship and contracts.

In addition, Professor Green advises a wide range of start-up and early stage clients on corporate, technology, venture capital and other transactional matters.

Professor Green's clients span a wide variety of industries, including software, mobile, "green" and sustainable industries, web design, SaaS, professional services, travel, engineering, retail, publishing, manufacturing, insurance, advertising, food services and location based technologies. Professor Green spent the first 6+ years out of law school practicing corporate law at 2 first-tier law firms based in Chicago, and the next 2 years as the Vice President of Business Development and Legal Affairs at MachineTools.com, a leading business-to-business metalworking machinery marketplace. In addition, Professor Green is one of the founding members of Old Willow Partners, a boutique private equity fund based in the northern suburbs of Chicago.

At Northwestern, Professor Green teaches classes on venture capital, entrepreneurial finance, advanced contracts, innovation and client representation within the Donald Pritzker Entrepreneurship Law Center clinic.

*MSL Course: Advanced Contracts: Practical Aspects; Entrepreneurial Finance & Venture Capital; Advanced Contracts*

## Jonathan Gunn

Jonathan Gunn co-founded the medical diagnostics company, Briteseed, LLC, where he previously served as Chief Technology Officer, and is now CEO. Prior to starting Briteseed, he studied intellectual property and entrepreneurship law at Northwestern University where he received his J.D. (cum laude). At Northwestern he served as Executive Editor for Northwestern Law's Journal of Intellectual Property Law and Technology. He was a summer associate at Fish & Richardson, PC. Before studying law, Gunn earned doctoral degrees in Materials Science and Engineering and Nanotechnology from the University of Washington. He has published research in the fields of biomedical and biomaterials engineering, including two of the top-five most cited articles in *Advanced Drug Delivery Reviews*. Gunn has been awarded research fellowships by the National Institutes of Health, Ford Foundation, and Pacific Northwest National Labs, and business challenge awards totaling over \$350K.

*MSL Course: Entrepreneurship Lab: Parts I & II*

## Thomas Hayden

Thomas H. Hayden is a lecturer and Program Director for the Medill School of Journalism, Media, Integrated Marketing Communications (IMC) Certificate

Program. He joined the full-time Medill faculty in 2006, following a 30-year career in marketing and advertising.

After receiving his law degree and passing the bar exam in 1977, Hayden switched directions and began his career at The Leo Burnett Company. He then spent most of the 80s at DDB Needham (now DDB), before joining Bozell Worldwide in 1989. He spent the next 14 years as president of Bozell's Chicago operations, while also serving as a member of the Bozell Worldwide board of directors. Hayden left Bozell in 2003 following its acquisition by the Interpublic Group and spent the following three years as both president and chief strategy officer of GreenHouse, an independent communications company based in Chicago. He currently sits on two boards, the Oakmark Mutual Funds and the Chicago International Charter School. On the Oakmark board, Hayden is chairman of the governance committee and a member of the executive and investment review committees.

*MSL Course: Digital Data: Privacy, Policy & Governance*

## Thomas Hayden

Tom Hayden is an Entrepreneur-in-Residence at Northwestern's startup incubator, The Garage. In his role with the Garage, he mentors students on entrepreneurship, startups, and how to build technology businesses. He is also the co-founder of two startups, Blueprint Alpha Inc., which specializes in artificial intelligence for financial business workflows, and AtmosphericIQ LLC, which focuses on IoT devices for the oil and gas industry. Formerly, he was the Lead Data Engineer at GrubHub and a Data Scientist at Facebook, both prior to their IPOs. His specialization is the intersection of machine learning and artificial intelligence with privacy, marketing, and finance. Hayden holds a M.A. in Information from the University of Michigan School of Information and a B.A. in Telecommunications, Information Studies and Media from Michigan State University.

*MSL Course: Digital Data: Privacy, Policy & Governance*

## Hudson Hollister

Hudson Hollister is the founder and Executive Director of the Data Transparency Coalition. The Data Transparency Coalition is a Washington, D.C.-based trade association that represents the technology industry advocating the publication of government information as standardized, open data. Prior to founding the Data Transparency Coalition, he served as counsel to the Committee on Oversight and Government Reform of the U.S. House of Representatives and as an attorney fellow in the Office of Interactive Disclosure at the Securities and Exchange Commission. Before his government service, he was a securities litigator in the Chicago office of Latham & Watkins LLP.

*MSL Course: Data in Society; RegTech: Transforming the Interaction of Regulators, Regulated Enterprises, and Markets*

## Allan Horwich

Allan Horwich has practiced law with Schiff Hardin for more than 35 years and taught at Northwestern since 1999. His practice is concentrated in securities litigation and counseling. He has also been involved in litigation in other areas of law, principally involving corporate law and fiduciary duty matters, including class actions and derivative suits.

**MSL Course: Introduction to Securities Regulation**

## Randall Iden

Randall Iden, JD-PhD, is the Faculty Director of the Master of Science in Communication program in the Department of Communication Studies at Northwestern University. He is a graduate of the University of Pennsylvania School of Law and has a Ph.D. from Northwestern University in Rhetoric and Public Culture. He regularly teaches courses in strategic communication management, public presentation, dialogic decision-making and organizational ethics. His other professional areas of interest include rhetoric and public argument, corporate citizenship, negotiation, and building mission-driven organizations.

**MSL Course: Effective Professional Communication**

## Anastasia Kaup

Anastasia N. Kaup teaches on the topic of persuasive and effective communication at the intersection of law, business, and STEM. Anastasia has been recognized for her written and oral communication skills nationally, professionally, and at the institutional level.

Anastasia is a Partner at Duane Morris LLP who focuses her law practice on corporate transactions, and in particular, counseling clients providing or obtaining financing to meet business needs and achieve a variety of objectives. Anastasia's clients include some of the world's largest financial institutions, asset managers, investment funds, and companies. Before transitioning to transactional law practice, Anastasia began her career as a litigator focused on bankruptcy and restructuring matters, and represented clients before the U.S. Supreme Court and other federal and state courts. Accordingly, Anastasia is well-versed in communication within adversarial contexts as well as cooperative contexts.

Anastasia earned a Juris Doctor, cum laude, from the University of Michigan Law School, and an Honors Bachelor of Science degree, cum laude, from the University of Utah.

***MSL Course: Effective Professional Communication***



# Sarah Kitchell

Sarah Kitchell is a Partner in the Health Industry Advisory Practice Group of McDermott Will and Emery's Boston office. Her practice involves transactional and regulatory matters affecting a wide range of clients in the health care industry, with a particular focus on private equity investment in care providers, including home health, hospice, behavioral health, substance abuse, and providers for the intellectual and developmentally disabled. She also represents research sites, sponsors, and contract research organizations with all aspects of clinical research contraction and formation of research networks. She is involved in a range of compliance matters, including internal compliance audits and revisions to policies and procedures.

Sarah graduated from Boston University School of Law and Stanford University. Before her career as a lawyer, Sarah worked for the National Cancer Institute's Cancer Information Service at the University of Iowa Hospitals & Clinics and the Iowa Department of Public Health, as well as at a rural women's health clinic and birth center in Tennessee.

*MSL Course: Health Law*

# Heidi Kitrosser

Heidi Kitrosser will be a visiting faculty member at Northwestern during the spring 2021 semester and throughout the 2021 – 2022 school year. In fall of 2022, she will join the Northwestern faculty full-time as a tenured professor. Currently, she visits from the University of Minnesota Law School, where she has been on the faculty since 2006.

Kitrosser is an expert on the constitutional law of federal government secrecy and on separation of powers and free speech law more broadly. She has written, spoken, and consulted widely on these topics. Her book, *Reclaiming Accountability: Transparency, Executive Power, and the U.S. Constitution*, was published in 2015 by the University of Chicago Press. It was awarded the 2014 IIT Chicago-Kent College of Law / Roy C. Palmer Civil Liberties Prize. Kitrosser's articles have appeared in many venues, including *Supreme Court Review*, *Georgetown Law Journal*, *UCLA Law Review*, *Minnesota Law Review*, and *Constitutional Commentary*. In 2017, she was awarded a Guggenheim fellowship to begin work on a book project on U.S. government whistleblowers.

Kitrosser is on the steering committee of a new initiative – the Free Expression Legal Network (FELN) spearheaded by Yale's Media Freedom and Information Access Clinic and the Reporter's Committee for Freedom of the Press. FELN is a network of law school clinics, academics, and practitioners (including nonprofits) across the country that seeks to promote and protect free speech, free press, and the flow of information.

Kitrosser graduated from UCLA in 1992, summa cum laude and Phi Beta Kappa, with a BA in political science. She received her JD degree from Yale Law School in

1996. During her third year at Yale, she won the Harlan Fiske Stone Prize for best oral argument in the Morris Tyler Moot Court of Appeals.

Following law school, she clerked for Judge William Rea on the District Court for the Central District of California and for Judge Judith Rogers on the U.S. Court of Appeals for the District of Columbia Circuit. She also worked as an associate at the Washington, DC, office of Jenner & Block.

*MSL Course: Legal & Regulatory Process*

## Joshua Kleinfeld

Joshua Kleinfeld teaches and writes about the philosophy of law and criminal law and procedure. He also teaches and practices in the juvenile criminal defense clinic. He is a full professor with tenure at the Northwestern Pritzker School of the Law and (by courtesy) in Northwestern's philosophy department. In 2017-18, he was a visiting professor at Harvard and Stanford Law Schools.

Kleinfeld holds a J.D. from Yale Law School, a Ph.D. in philosophy from the Goethe University of Frankfurt (supervised by Axel Honneth, Klaus Günther, and Rainer Forst), and a B.A. in philosophy from Yale College. He clerked for Judge J. Harvie Wilkinson on the United States Court of Appeals for the Fourth Circuit; Judge Janice Rogers Brown on the United States Court of Appeals for the D.C. Circuit; and then-President (chief justice) Aharon Barak of the Supreme Court of Israel. He worked as an Associate at Debevoise & Plimpton LLP in Frankfurt, Germany, in the area of corporate criminal law. Before law school, he worked as a Senior Research Analyst at the White House's Council on Bioethics.

*MSL Course: Corporate Criminal Law*

## Jay Koehler

Jonathan "Jay" Koehler joined the Northwestern Law faculty in 2010. His areas of interest include behavioral decision theory, quantitative reasoning in the courtroom, forensic science, and behavioral finance. Prior to coming to Northwestern, he was a professor at Arizona State University (business and law schools), and a University Distinguished Teaching Professor at University of Texas at Austin (business). He was also a visiting scholar at Harvard (psychology) and Stanford (law). Professor Koehler holds a Ph.D. in Behavioral Sciences from the University of Chicago.

*MSL Course: Quantitative Reasoning in the Law; Forensic Science*

## Shermin Kruse

Shermin Kruse is an accomplished consultant, attorney, adjunct professor, TEDx producer and thought leader with a long history of civic engagement. Ms. Kruse is the founder and CEO of My Reality Cubed, providing organizational and management consulting; leadership, diversity and inclusion training; as well as executive coaching services to top level executives. She has nearly two decades of

experience working in strategic development, advocacy, brand protection, and dispute resolution for international and Fortune 500 Companies, as well as a decade of parallel experience developing innovative fundraising plans, providing operational and leadership consulting, and producing thought-leadership events including TEDx conferences. In addition, she is an adjunct professor at Northwestern Pritzker School of Law, teaching Cross-Border Transactions as well as 21st Century Leadership for the JD program, and Global Transactions for the MSL program.

Ms. Kruse is a frequent speaker on issues relating to change-agency, operational management, diversity and inclusion, complex negotiation, leadership and professional development, international relations, non-profit management, and civil and human rights. Ms. Kruse is the author of the critically acclaimed, best-selling novel “Butterfly Stitching,” inspired by the true experiences of herself and the women in her family before and after the Iranian revolution.

She is also a contributing author for a variety of publications and journals and is frequently the subject of news and magazine articles. Ms. Kruse was recently named as the 2018 Woman Extraordinaire by the International Women Associates, featured by WomanScape Magazine for her global humanitarian work, and named one of the nation’s top 100 “Women to Watch” by BizWomen Magazine, one of Chicago’s most influential women by Chicago Business Journal, and one of Chicago’s Women of Inspiration by Today’s Chicago Magazine.

Dedicated to her local and global community, Ms. Kruse is a founder of Pasfarda Arts and Culture Exchange, a director of the ACLU of Illinois, a director of the international refugee center RefuSHE, and a founding member of the Chicago Council for the American Writers Museum.

Ms. Kruse’s educational alumni institutions include the University of Michigan Law School (J.D., cum laude), The University of Toronto (BSc, honors dual degree in Psychology and Philosophy), Northwestern University School of Professional Development (negotiation certification), and The Chicago Council on Global Affairs (fully funded Emerging Leader Fellowship).

***MSL Course: Negotiating with Tactical Empathy; Global Transactions & Compliance***

## Matthew Kugler

Matthew Kugler is an Associate Professor of Law. Prior to joining Northwestern, Matthew completed a Ph.D. in Psychology and Social Policy at Princeton University, was a postdoctoral fellow and adjunct instructor in psychology at Lehigh University in Bethlehem, and was awarded a JD with highest honors from the University of Chicago Law School. His recent research has addressed criminal procedure, police surveillance, biometric privacy, and deepfakes. He has also written on trade secret, trademark, and cybercrime.

## Sarah Lawsky

Sarah Lawsky is Professor of Law at Northwestern Pritzker School of Law. She teaches or has taught federal income tax, corporate tax, partnership tax, tax policy, tax deals, and contracts. Her research focuses on tax law and on the application of formal logic and artificial intelligence to the law.

Prior to joining Northwestern Pritzker in 2016, Lawsky taught at UC Irvine School of Law and George Washington University Law School, and as an adjunct in NYU's tax LL.M. program. Before beginning her teaching career, she practiced tax law in New York.

Lawsky received her B.A. from the University of Chicago, her J.D. from Yale Law School, her LL.M. in tax from NYU School of Law, and her Ph.D. in philosophy from the UC Irvine Department of Logic and Philosophy of Science.

### *MSL Course: Federal Income Taxation*

## Anne Layne-Farrar

Dr. Anne Layne-Farrar is a Vice President in the Antitrust & Competition Economics Practice of Charles River Associates. She specializes in antitrust and intellectual property matters, especially where the two issues are combined. She advises clients on competition, intellectual property, regulation, and policy issues across a broad range of industries with a particular focus on high-tech and has worked with some of the largest information technology, communications, and pharmaceuticals companies in the world.

Dr. Layne-Farrar's expert work for industry leading clients has included analyzing reasonable licensing, including F/RAND; analyzing patent portfolios for licensing negotiations; assessing economic incentives and firm behavior within standard setting organizations; reviewing the competitive implications of licensing; calculating damages; conducting empirical cost-benefit research, including for payment instruments in the US, for legislative proposals covering outpatient surgery, credit and debit cards, labor unions, television ratings, software security, and e-commerce. She has given oral and written expert testimony in a variety of courts and has presented in industry conferences around the world.

Additionally, she has coauthored a book, published articles in Antitrust, Global Competition Review, and Regulation Magazine and has numerous publications in academic journals, including Antitrust Law Journal, International Journal of Industrial Organization, and Journal of Competition Law and Economics.

### *MSL Course: Technology Standards: Strategic & Antitrust Considerations*

## Justin Lenzo

Dr. Justin Lenzo is an economist and a Director and Principal at Navigant Economics who has expertise in econometric and statistical analysis, industrial organization, and strategic modeling. Lenzo has conducted engagements on industries including electric utilities, alcoholic beverages, wireless and wireline telecommunications, consumer packaged goods, handheld devices, broadband equipment, and online retailing. Analysis of firm profits has been a strong and consistent theme in Lenzo's training, teaching experience, and consulting experience. His litigation consulting experience includes estimating lost profits in antitrust cases and estimating unjust enrichment and reasonable royalties in intellectual property cases. Before joining Navigant, Lenzo served on the faculty of the Management and Strategy Department at the Kellogg School of Management at Northwestern University.

*MSL Course: Business Strategy & Frameworks*

## Daniel W. Linna, Jr.

Daniel W. Linna Jr. is a Visiting Professor of Law at Northwestern Pritzker School of Law. Dan is also an affiliated faculty member at CodeX – the Stanford Center for Legal Informatics. He joined Northwestern from Michigan State University College of Law, where he was a Professor of Law in Residence and the founder and Director of LegalRnD – The Center for Legal Services Innovation. Dan began his legal career with a one-year judicial clerkship for U.S. Court of Appeals Judge James L. Ryan. After his clerkship, he joined Honigman Miller Schwartz and Cohn, an Am Law 200 firm headquartered in Detroit. Dan was a litigator and member of Honigman's Automotive and Manufacturing; e-Discovery and Information Management; Commercial Transactions; and Social, Mobile, and Emerging Media groups. In 2013, Dan was elected equity partner.

Dan received his BA from the University of Michigan, received a second BA and an MA in public policy and administration from Michigan State University, and graduated magna cum laude from the University of Michigan Law School. Before law school, Dan was an information technology manager, developer, and consultant. His work included computerizing and automating business processes, developing dynamic, data-driven websites, and building enterprise information systems. Dan is a co-founder of the Chicago Legal Innovation & Technology meetup group. He was named to the 2015 Fastcase 50 as a person who has charted a new course for the delivery of legal services. He was inducted in 2018 as a Fellow of the College of Law Practice Management. He is Vice Chair of the Legal Analytics Committee of the ABA Business Law Section. Dan is also a co-director of the Institute for the Future of Law Practice.

*MSL Course: Assessing AI & Computational Technologies; Innovation Lab*

## Katherine Litvak

Katherine Litvak is the Benjamin Mazur Summer Research Professor of Law at the Northwestern Law School. Her areas of expertise include venture capital, private equity, corporate and securities law, and corporate finance. She has previously served as an assistant professor at the University of Texas School of Law, a clerk for both the Hon. Ralph K. Winter of the U.S. Court of Appeals for the Second Circuit and the Hon. Frank H. Easterbrook of the U.S. Court of Appeals for the Seventh Circuit, as well as a John M. Olin Fellow in Law and Economics at Columbia Law School. She has presented at more than 50 national and international conferences, workshops, and seminars. Professor Litvak received her B.A. from the University of California-Los Angeles, an M.A. in international relations from Harvard, her J.D. from Stanford Law School.

*MSL Course: Business Formation & Structure*

## James Lupo

Jim joined the Northwestern Law faculty in 2003. While in private practice, he handled complex commercial litigation matters on behalf of insurance companies and other financial institutions. His cases included risk management disputes involving non-medical malpractice liability, directors and officers' coverage, environmental impairment exposure and risk sharing litigation. Additionally, Jim taught legal writing and advocacy at Loyola University Chicago School of Law where he also lectured in contracts for Loyola's Business Law Institute. His area of research interest is in exploring the relationships between legal rhetoric, judicial decision-making and social change.

*MSL Course: Business Torts*

## Oona Manzari

Ms. Manzari is a patent attorney with over nineteen years of experience in the life science and biopharmaceutical industry. She is currently employed at Abbvie as Division Counsel for Intellectual Property and is responsible for developing and implementing global patent strategies for pipeline and marketed products. Ms. Manzari's experience includes drafting and prosecuting patent estates, negotiating in-license agreements and collaborations, developing life cycle management strategies, and assisting in the global defense of approved products.

*MSL Course: IP Strategy and Management*

## Drew McCormick

Drew Elizabeth McCormick is an attorney in the Health Industry Advisory Practice Group at McDermott Will & Emery LLP, where she maintains a general health industry and regulatory practice. Drew advises health care clients on a wide variety of health care regulatory issues, including Medicare and Medicaid regulations, the Federal Anti-Kickback Statute, Ethics in Patient Referral Law, Health Insurance

Portability and Accountability Act (HIPAA), as well as state fraud and abuse laws and privacy laws, research regulation, the federal False Claims Act and equivalent state statutes, and health care compliance matters. Drew also has experience counseling clients that are undergoing government audits and investigations, or conducting their own internal investigations, and has served as healthcare regulatory counsel on a number of False Claims Act cases. Prior to joining McDermott, Drew served as in-house counsel for a large academic medical center in Chicago where she provided counsel on complex regulatory issues and served as the legal representative on a number of committees. Drew started her legal career as a healthcare associate at McGuireWoods, LLP.

*MSL Course: Health Law*

## Steve McPhilliamy

Steve is the Director of User Experience at Nemera, the world leader in design development and manufacturing of drug delivery devices, as well as Executive Director of Insight Accelerator Labs, an accelerator program distinctly focused on medical device and drug-delivery startups.

Steve draws on more than 25 years of healthcare development experience, working on complex medical systems, drug delivery devices and med-tech solutions. He established one of the first accelerator programs in the Midwest to help advance important technology toward commercialization and grow the Chicago innovation ecosystem in the med-tech space. He has mentored numerous healthcare startup companies through Insight Accelerator Labs from early concept to Series A/B rounds of investment and has served as an advisor for Northwestern University's NUvention Medical program and the Master of Science in Law program over the past six years.

Steve has also been a mentor/advisor for TMCX (Texas Medical Center Accelerator) and Matter Chicago. He brings a combination of development process knowledge in healthcare, startup acumen and an optimistic problem solving approach as a mentor and advisor.

*MSL Course: Entrepreneurship Lab, Part I & II*

## J. Scott McBride

Scott McBride has been a trial lawyer at Bartlit Beck in Chicago for all of his 15 years as a practicing attorney. During that time, he has litigated and tried cases in a wide variety of fields, including product liability, patents, unfair competition, accounting, securities, tax, and other commercial disputes. He specializes in patent litigation, with an emphasis on pharmaceutical patent litigation. Scott graduated from the University of Chicago Law School in 2002 and spent one year as a clerk for Judge Richard Cudahy on the United States Court of Appeals for the Seventh Circuit.

Scott's background is in chemistry. He graduated from Dartmouth College with a degree in chemistry and spent one year working as a research chemist in a

University lab. Prior to deciding to pursue a career in law, he was an educator. He taught high school chemistry for three years in the Chicago suburbs and taught a variety of science subjects as a Peace Corps Volunteer in Kenya.

*MSL Course: Business Torts*

## Donna More

Donna provides compliance, regulatory, corporate and transaction services in highly regulated industries such as gaming, cannabis, liquor, sweepstakes and contests. Drawing upon her experience as general counsel to the Illinois Gaming Board (IGB), her tenure as an Assistant U.S. Attorney for the Northern District of Illinois, and Assistant Cook County State's Attorney, Donna advises clients on all licensing and regulatory issues in hearings before administrative agencies. She also represents clients in commercial and regulatory disputes involving competitors.

Donna regularly represents casinos, video gaming terminal operators, manufacturers, distributors, game developers and other companies involved in the gaming industry in Illinois and nationwide. As the first general counsel to the IGB, her team helped write the regulations governing the state's gaming industry that remain in place today. This first-hand knowledge enables Donna to provide extensive insight and counsel to companies in the gaming industry in Illinois regarding licensing, compliance, investigations and commercial disputes. Additionally, she advocates for clients before agency boards and commissions, litigates compliance issues in administrative and disciplinary hearings, and tries cases in the Circuit Court.

Donna has sat on the board of directors of two publically traded companies. She is a past president of the International Association of Gaming Advisors and is a current member of the International Masters of Gaming Law (IMGL). Donna formed, and is the current co-chair, of the Chicago Bar Association's Gaming Law Committee. She speaks regularly at numerous gaming and cannabis/hemp conferences each year in the United States and abroad.

*MSL Course: Gaming Law & Regulation*

## Wendy Muchman

Wendy Muchman joined the law school faculty in 2014 as a Lecturer. Prior to that, she was an Adjunct Professor of Legal Ethics at Northwestern for ten years, and also an instructor of legal ethics at other Chicago-area law schools. Professor Muchman currently is the Chief of Litigation and Professional Education at the Illinois Attorney Registration and Disciplinary Commission of the Supreme Court of Illinois. She investigates and prosecutes lawyer disciplinary cases, including In re Rinella, 175 Ill.2d 504, 677 N.E.2d 909 (1997). Her job responsibilities also include supervision and training of all litigation attorneys and staff at the ARDC. She regularly lectures and presents workshops regarding professional responsibility and



disciplinary law to various bar association groups, law firms, judges and law schools.

*MSL Course: Ethics & Law in STEM-Related Fields*

## Karl Muth

Karl T. Muth studied law at the undergraduate level in the Netherlands prior to earning J.D. and M.B.A. degrees in the United States, the latter with a concentration in Economics from the University of Chicago; Muth then wrote his M.Phil. and Ph.D. degrees at the London School of Economics, his dissertation focusing on models of entrepreneurial decision-making, including a study of over 3,000 small firms – the most comprehensive study of its type at the time. He co-founded a startup focused on video-on-demand models of content provision, winning one of the first Google Grants ever awarded (2003) and raising multiple rounds of investor capital as CFO prior to transitioning the firm to successor management in 2009. His primary focus is on recognizing and cultivating innovation in firms (from operations to strategy to M&A). Currently, he advises executives at a mix of large (Fortune 500) and small (startups with <10 employees) firms; representative work includes leading a team tasked with acquiring and integrating a \$1.8B portfolio belonging to a failed bank, shaping the training/preparation of the potential next chief executive of a fifteen-billion-dollar holding company, and advising the CEO and Chief Sales Officer of a customer-facing startup from early stage funding through that startup's acquisition by Groupon. Muth designed advanced courses in Northwestern's Economics and Organizational Behavior curricula and has taught at Northwestern since 2012; prior to Northwestern, Muth was an Executive-in-Residence at the University of Chicago Booth School of Business.

*MSL Course: Cases in New Venture Strategies*

## Janice Nadler

Janice Nadler's primary research interests lie at the intersection of law and psychology. Her work has appeared in leading journals such as the Cornell Law Review, the Journal of Empirical Legal Studies, Law & Human Behavior, and Law & Society Review. She has conducted empirical studies on how victim impact information affects judgments about criminal responsibility, how law influences behavior apart from sanctions it imposes, and how communication medium shapes the process and outcomes of negotiations. Current projects include the influence of moral character on criminal judgments of blame, and public opinion about health and environmental risks posed by the contemporary food system. She joined the Northwestern faculty as an Assistant Professor in 2000. She is also a Research Professor at the American Bar Foundation, one of the world's leading research institutes for the empirical and interdisciplinary study of law.

*MSL Course: Food Policy & Regulation*

# Seth Oranburg

Professor Oranburg joined the faculty at the Duquesne University School of Law in 2016, after serving as a visiting assistant professor at Florida State University College of Law and Chicago-Kent College of Law. He teaches and writes in the areas of Contracts, Business Organizations, Corporate Finance, Entrepreneurship, Securities Regulation, and Venture Capital Law.

His scholarship in these areas has been published in several journals, books, blogs, and the popular press. His work has been reprinted and published in the annual Securities Law Review and translated into Chinese and published in the Shanghai Securities Law Review.

Oranburg earned his bachelor's degree, magna cum laude, from the University of Florida with a double major in political science and English. He graduated with honors from the University of Chicago Law School, where he was a member of the Order of the Coif and a Kirkland & Ellis Scholar. After graduation, he practiced antitrust law at Cadwalader, Wickersham & Taft LLP in Washington, DC, and he counseled clients on new-venture finance and mergers & acquisitions at Fenwick & West LLP in Silicon Valley.

*MSL Course: Contract Law*

# Erin Paquette

Dr. Paquette is an Instructor in Pediatrics at Northwestern University Feinberg School of Medicine and Attending Physician in the Division of Critical Care Medicine at Lurie Children's Hospital of Chicago. She also serves on the Advocacy Board, Ethics Advisory Board, and the Biorepository Governance Committee at Lurie Children's Hospital and on the Joint Institutional Review Board for Lurie Children's Hospital/Northwestern University. Dr. Paquette completed her graduate training in medicine, law, and bioethics at the University of Pennsylvania, followed by a pediatrics residency at the University of Chicago and a pediatric critical care fellowship at Boston Children's Hospital/Harvard University. Dr. Paquette is a physician-lawyer-bioethicist with academic interests focused at the intersection of law, medicine, ethics, and public policy.

Her previous work has included examining approaches to treatment refusals in pediatrics, competency of pediatric residents in providing end-of-life care, confidentiality of end-of-life care, and informed consent in research and clinical settings. Dr. Paquette is additionally interested in the role of mediation to resolve bedside healthcare disputes and in the impact of access to primary care on critical illness. Her current research examines ethical and regulatory issues in oversight and consent practices for biorepository-based research and research ethics in the critical care setting.

*MSL Course: Ethics & Law in STEM-Related Fields*

# Nancy Paridy

Nancy E. Paridy is the Senior Vice President & General Counsel & Government Affairs/Corporate Secretary at the Rehabilitation Institute of Chicago. As a member of RIC's executive management team, Ms. Paridy oversees and directs the Institute's broad range of legal services in a wide variety of areas. She also oversees the Institute's insurance needs, government and community affairs, and board functions. Prior to joining RIC, Ms. Paridy practiced law in the areas of litigation and corporate healthcare as a partner of the Chicago-based firm Rooks, Pitts and Poust (now known as Dykema Gossett), as well as at Ungaretti and Harris (now known as Nixon Peabody). Ms. Paridy received her law degree from the Illinois Institute of Technology Chicago, Kent College of Law, and earned her Master of Laws in health law at Loyola University. She received her undergraduate degree from Western Illinois University. She also studied at the St. Louis University School of Law and the University of London. Throughout her career, Ms. Paridy has been recognized for her outstanding leadership including being named "Top General Counsel" in 2011 by First Chair, as well as by Ethisphere magazine in 2012.

*MSL Course: Healthcare Delivery During a Pandemic: An Insider's View*

# Ryan Phelan

Ryan N. Phelan is a registered patent attorney at Marshall, Gerstein & Borun LLP who counsels and works with clients in intellectual property (IP) matters, with a focus on patents. As a former technology consultant with Accenture and with a background in computer science and engineering, Ryan has extensive experience in computer system and software design, engineering, development and related technologies. He has represented numerous Fortune 500 clients with patent matters in technical areas including electrical and software engineering, machine learning, virtual reality, imaging, internet and e-commerce, computer networking, encryption and security, mobile telecommunications, consumer electronics, insurance and finance applications.

Ryan focuses on results for his clients in legal areas such as patent protection and procurement, patent portfolio development and management, infringement and invalidity opinions, intellectual property litigation and post-grant proceedings at the United States Patent and Trademark Office (USPTO), including Inter Partes Reviews (IPR) and Covered Business Method (CBM) petitions.

Ryan received his J.D., cum laude, from Northwestern University School of Law, concurrent with an M.B.A. from Northwestern University, Kellogg School of Management. While in law school, he served as an Executive Editor of the Northwestern Journal of Technology and Intellectual Property."

*MSL Course: Patenting Software Inventions*

## George Pike

George Pike is the Director of the Pritzker Legal Research Center and Senior Lecturer at Northwestern Pritzker School of Law. He teaches legal research, privacy and copyright courses, and is a frequent lecturer on issues of First Amendment, copyright, and Internet law for library professionals. He is also a regular columnist for *Information Today*, publishing a monthly column on legal issues confronting information producers and consumers.

Previously, Professor Pike was Director of the Law Library at the University of Pittsburgh School of Law, Associate Law Librarian at Lewis & Clark Law School, Reference Librarian at the University of Idaho School of Law, and a practicing attorney in Idaho Falls. Professor Pike received his B.A. degree from the College of Idaho, his J.D. from the University of Idaho, and his M.A. in Library Science from the University of Washington. He is a member of the American and Idaho State Bar Associations, the American Association of Law Libraries, and the American Intellectual Property Lawyers Association.

*MSL Course: Research in Law, Business & Technology I & II*

## Stephen Reed

Steve Reed is a Clinical Professor of Law, the Assistant Director of the Entrepreneurship Law Center, and Co-Director of the J.D.-M.B.A. Program at Northwestern University School of Law. In the clinical program of the Entrepreneurship Law Center, Reed works with students to represent start-ups, more mature companies and social entrepreneurs in a variety of transactional matters. In the classroom, Professor Reed teaches Business Associations, Advanced Corporate Law and Mergers & Acquisitions, and co-teaches Entrepreneurship Law. Reed also co-teaches Law and the Entrepreneur, a Massive Open Online Course offered by Northwestern University and Coursera that attracted over 35,000 students worldwide in its first session.

*MSL Course: Business Combinations; Business Formation and Structure*

## Ron Ro

Ron Ro is a Legal Data Scientist at Gavelytics, a Judicial Analytics company, where he manages the data team. He combines his background in law and data science to process and draw actionable insights from legal data. Prior to joining Gavelytics, Ro practiced patent prosecution and litigation at Knobbe Martens. He holds a B.S. in Mechanical Engineering from the University of Rochester and a J.D. from Northwestern.

A native of South Korea and a former serviceman, Ro was also an interpreter to the military leadership in the South Korea-US alliance. Currently residing in Los Angeles, Ro is an active member of the Surfrider Foundation and spends much of his free time surfing and diving in the Pacific ocean.

## Daniel Rodriguez

Daniel Rodriguez the Harold Washington Professor at the Law School, served as dean of the Law School from January 2012 through August 2018. He is also the past president of the Association of American Law Schools and a Council member of the American Law Institute. Prior to his appointment at Northwestern Law, Rodriguez served as Minerva House Drysdale Regents Chair in Law at the University of Texas from 2007 to 2011. While at Texas, he was also a professor of government (by courtesy) and a Research Fellow at Rice University's Baker Institute for Public Policy. Before joining the Texas faculty, Rodriguez served as Dean and Warren Distinguished Professor of Law at the University of San Diego School of Law.

He began his academic career at the University of California, Berkeley's Boalt Hall School of Law. In addition, he has been a visiting professor of law at Columbia University, University of Southern California, University of Illinois, and University of Virginia and also at the Free University of Amsterdam, The Netherlands. Rodriguez received his J.D. from Harvard in 1987. His undergraduate degree is from the California State University of Long Beach, and he is a recipient of that school's distinguished alumnus award. After graduating from law school, he clerked for Judge Alex Kozinski of the United States Court of Appeals for the Ninth Circuit.

*MSL Course: Legal & Regulatory Process; Legal & Regulatory Process in COVID*

## Sheva Sanders

Sheva Sanders practices Health Law at Stinson Leonard Street LLP and advises health care, managed care, medical device, pharmaceutical, life sciences and PBM clients on complex regulatory issues, including fraud and abuse, compliance, reimbursement and in connection with transactional matters. Sheva was a member of the University of Minnesota Advisory Board for the Joint Degree in Law, Science & Technology, and has been an adjunct professor at the University of Minnesota Law School, William Mitchell College of Law and Hamline University School of Law. Sheva was named a 2003 AdvaMed Achiever for her role in drafting the AdvaMed Code of Ethics.

*MSL Courses: Health Care Law & Regulation: State & Federal*

## David Schwartz

David Schwartz joined the Northwestern University School of Law as a Professor in June of 2015. His teaching and research focus on intellectual property and patent law, with a particular emphasis on empirical studies of patent litigation. Professor Schwartz previously was a professor and co-director of the Center for Empirical Studies of Intellectual Property Law at IIT/Chicago-Kent College of Law and an assistant professor at the John Marshall Law School.

Prior to entering academia in 2006, Schwartz practiced intellectual property law, focusing on patents and patent litigation, for over a decade. From 2000 to 2006, he was a partner at two intellectual property boutique firms in Chicago, where his practice included patent, copyright, trademark and trade secrets litigation; patent and trademark prosecution; and intellectual property-related transactions. He began his career in 1995 as an associate at Jenner & Block.

*MSL Course: Patent Law*

## Nadav Shoked

Nadav Shoked joined the Northwestern faculty in 2012 as an Assistant Professor of Law. Previously, he was a Visiting Assistant Professor at the University of Texas School of Law. His work focuses on the law and theory of property, on local government law, and on American legal history.

*MSL Courses: Regulatory Policy*

## Amy Shuen

Professor Amy Shuen is an internationally recognized strategy and digital innovation professor. She has been on the faculties at UC Berkeley, Wharton, and CEIBS (Shanghai); she was also Director of Corporate Venture Programs at Wharton. She is a regular Silicon Valley consulting partner, guiding a 300-consultant digital strategy firm. She is also a corporate venture capitalist, and a venture advisor to over fifty VC-funded Series A to Series B Silicon Valley startups.

Professor Shuen developed the “Dynamic Capabilities” framework, which is now classic textbook content, and she has written a best-selling book on Web 2.0 digital strategy and innovation published by O’Reilly Media.

Professor Shuen received her BS in Electronics Engineering Computer Science and English Literature at Yale; her MBA at Harvard; and her PhD in Innovation Economics at UC Berkeley’s Haas School of Business.

*MSL Courses: Applied AI in HealthTech; Business & Corporate Strategy in Action*

## Juliet Sorensen

Juliet Sorensen is a Clinical Professor of Law associated with the law school’s Center for International Human Rights, where her teaching and research interests include international criminal law, corruption, and health and human rights. Professor Sorensen is the director and founder of the Northwestern Access to Health Project, an interdisciplinary partnership that analyzes access to health in resource limited settings. From 2017 -2019, Professor Sorensen served as the Associate Dean for Clinical Legal Education and Director of the Bluhm Legal Clinic. Professor Sorensen is also employed as the Executive Director of Injustice Watch, a non-partisan, not-for-profit, multimedia-journalism organization that conducts in-depth research exposing institutional failures that obstruct justice and equality.

Before becoming a law professor, Professor Sorensen was an Assistant U.S. Attorney in Chicago, focusing on fraud and public corruption. Prior to her work at the U.S. Attorney's Office, she worked as a litigation associate and a federal judicial clerk in Boston. She was also a maternal and child health volunteer with the U.S. Peace Corps in Morocco from 1995 to 1997.

Professor Sorensen received her B.A. in politics from Princeton University and her J.D. from Columbia University School of Law. She has been a term member of the Council on Foreign Relations, was an "Emerging Leader" at the Chicago Council on Global Affairs, and served on the American Bar Association's Center for Human Rights Working Group on Crimes Against Humanity. Professor Sorensen is the co-author of *Public Corruption and the Law: Cases and Materials* (West Academic 2017).

*MSL Course: Health & Human Rights*

## Nicholas Terrell

Nicholas Terrell is a partner at Marshall, Gerstein & Borun LLP. His practice focuses on obtaining and protecting intellectual property rights for clients through development and evaluation of patent portfolios. He particularly focuses on patents relating to electronic systems and software. Recent work has included patents related to data management, user interfaces, communications, process control, transportation, and medical devices. Mr. Terrell earned a bachelor's degree in electrical engineering and a JD from Northwestern University, as well as a master's degree in economics from George Mason University. Prior to private practice, he clerked for the Honorable Robert H. Cleland at the U.S. District Court for the Eastern District of Michigan.

*MSL Course: Patenting Software Inventions*

## Liisa Thomas

Liisa Thomas is a partner in Sheppard Mullin's Chicago office; she is the co-practice group leader of the firm's privacy and cybersecurity practice. Ms. Thomas was born in Finland and frequently coordinates global efforts in the privacy area for her clients. She assists clients with a variety of legal issues, including identifying and investigating data breach incidents, simplifying privacy policies to better protect corporate clients, developing compliant text message and mobile marketing campaigns, navigating the complex legal world of online behavioral advertising, ensuring compliance in social media promotions as well as other projects. Ms. Thomas received a B.A. in History from Haverford College and a J.D. from the University of Chicago Law School.

*MSL Courses: Data Security Regulation: Data Breaches & Beyond; Data Privacy: Law, Regulation & Application*

## Emerson Tiller

Emerson Tiller is the J. Landis Martin Professor of Law and Business at the Northwestern Pritzker School of Law. He joined the Northwestern law faculty in 2003, with a courtesy appointment at the Kellogg School of Management as Professor of Business Law. Prior to joining the Northwestern faculty, Professor Tiller was a professor at the University of Texas, Graduate School of Business, where he also directed the Center for Business, Technology and Law. His research has primarily focused on empirical and theoretical analyses of political forces in regulatory and judicial decision-making.

*MSL Course: Contract Law*

## Mayank Vijayvergia

Mayank Vijayvergia is a Senior Marketing Manager at Baxter Healthcare, where he acts as a US Commercial Lead on Baxter's US Hospital Products Drug Delivery and Pharmaceutical Business and manages a \$300M portfolio of Inhaled Anesthetics and liquid pre-mixes. In addition to deep marketing expertise, he has held Corporate Business Development and Venture Capital positions at Baxter, Abbott Ventures, and JVC Investment Partners, where he led diligence on a number of venture investments in the cardiovascular and neuromodulation markets. Prior to joining Baxter, Mayank co-founded Briteseed, a medical device company developing next generation minimally invasive surgical tools. As Head of Business Development and Operations, he led the marketing strategy to help define the future digital surgical ecosystem that Briteseed's tools could enable.

Mayank received BS and MS degrees in Biomedical Engineering from Northwestern University's McCormick School of Engineering and an MBA from the Kellogg School of Management.

*MSL Course: Entrepreneurship Lab, Part I & II*

## Lisa Winkler

Lisa Winkler is the Clinical Services Librarian at the Northwestern Pritzker School of Law. The primary responsibilities in this recently-created position include supporting the Bluhm Legal Clinic and assisting law faculty, fellows, students and staff with research. Her specialties include legal research instruction, outreach, and clinical legal education and legal technology trends, especially those reshaping the practice of law like AI-enabled or data analytics products.

She also serves on the Northwestern Pritzker School of Law's Legal Technology Committee, which facilitates the creation and awareness of initiatives to innovate legal education. She earned a B.A. from the University of Wisconsin, Madison, and a M.A. in Library and Information Studies from the Information School, UW-Madison. Before coming to the Pritzker Legal Research Center in 2016, Lisa was the Manager and Reference Librarian of the Dane County Law Library, a branch of the Wisconsin



Supreme Court's library system and the second largest county public law library in the State of Wisconsin.

*MSL Course: Research in Law, Business & Technology I & II*