



Eugene Lee Player Contract and Branding Expert

Friday, November 10th
3:00 pm – 4:00 pm
Rubloff 180

Eugene Lee, an industry expert on NFL player contracts, the salary cap and athlete branding, will share his experience as a lawyer in this competitive field. Mr. Lee, author of "My Brother's Keeper:

Above and Beyond 'The Dotted Line' with the NFL's Most Ethical Agent," was featured in the ESPN 30 for 30 documentary "The Dotted Line" and is a frequent guest on Fox Business, CNN, CNBC and Bloomberg. With nearly 20 years of experience and having built his own sports agency from the ground up, Mr. Lee has gained a vast understanding of business development, marketing, industry networking and organizational training. Book signing to follow.

Pizza will be provided.