

## **Seventh Annual Searle Center Conference on Antitrust Economics and Competition Policy**

Friday, September 19, 2014—Saturday, September 20, 2014

### **Northwestern University School of Law**

Wieboldt Hall #147  
340 E. Superior St. Chicago, IL

#### **Friday September 19**

- 7:45-8:15                   **Registration and Continental Breakfast** (WB 150)
- 8:15-8:30                   **Welcome and Introduction** (WB 147)  
**Matthew L. Spitzer**, Director, Searle Center on Law, Regulation, and Economic Growth and  
Howard and Elizabeth Chapman Professor, Northwestern University School of Law  
**William P. Rogerson**, Department of Economics, Northwestern University
- 8:30-9:30                   *Anticompetitive Exclusive Dealing without Exclusion*  
**Justin Johnson**, Samuel Curtis Johnson Graduate School of Management, Cornell University  
Discussant: **Leslie Marx**, The Fuqua School of Business, Duke University
- 9:30-10:00                 **Break** (WB 150)
- 10:00-11:00               *Evaluating Appropriability Defenses for the Exclusionary Conduct of Dominant Firms in  
Innovative Industries*  
**Jonathan Baker**, Washington College of Law, American University  
Discussant: **Louis Kaplow**, Harvard Law School
- 11:00-11:30               **Break** (WB 150)
- 11:30-12:30               *Cooperation, R&D Spillovers and Antitrust Policy* (joint with Angel Lopez)  
**Xavier Vives**, IESE Business School  
Discussant: **Richard Gilbert**, Department of Economics, University of California, Berkeley
- 12:30-2:00                 **Lunch** (WB 540)  
**Keynote Address: *When is a Lessening of Competition a 'Lessening of Competition'?***  
**Aviv Nevo**, Department of Economics, Northwestern University
- 2:00-3:00                   *How Vertical Integration Affects Health Outcomes and Total Costs for Medicare Recipients*  
(joint with Thomas Koch and Brent Wendling)  
**Nathan Wilson**, Federal Trade Commission  
Discussant: **Robin Lee**, Department of Economics, Harvard University
- 3:00- 3:30                 **Break** (WB 150)

- 3:30-4:30                    *The Effect of Physician Consolidation on Health Care Costs*  
(joint with Cory Capps and Chris Ody)  
**David Dranove**, Kellogg School of Management, Northwestern University  
Discussant: **Michael Katz**, Haas School of Business, University of California, Berkeley
- 4:30- 5:00                    **Break** (WB 150)
- 5:00-6:30                    **Panel on Antitrust and Healthcare**  
Moderator: **David Dranove**, Kellogg School of Management, Northwestern University
- Ron Drennan**, U.S. Department of Justice  
**Kate Ho**, Department of Economics, Columbia University  
**Fiona Scott Morton**, Yale School of Management  
**Robert Town**, The Wharton School, University of Pennsylvania
- 6:30-7:30                    **Reception** (WB 440)
- 7:30- 9:00                    **Dinner** (WB 540)  
**Keynote Address: *Competition Policy, the Patent System, and Innovation***  
**Carl Shapiro**, University of California, Berkeley

**Saturday September 20**

- 8:00-8:30                    **Continental Breakfast** (WB 150)
- 8:30-9:30                    *Competition Policy in Selection Markets* (joint with Neale Mahoney and André Veiga)  
**Glen Weyl**, Microsoft Research New England and University of Chicago  
Discussant: **Joshua Gans**, Rotman School of Management, University of Toronto
- 9:30-10:00                    **Break** (WB 150)
- 10:00-11:00                    *Outsourcing, Vertical Integration and Cost Reduction* (joint with Michael Riordan)  
**Simon Loertscher**, University of Melbourne  
Discussant: **Yossi Spiegel**, Tel Aviv University
- 11:00-11:30                    **Break** (WB 150)
- 11:30-12:30                    *The Welfare Effects of Vertical Integration in Multichannel Television Markets* (joint with Greg Crawford, Robin Lee and Michael Whinston)  
**Ali Yurukoglu**, Stanford Graduate School of Business  
Discussant: **John Asker**, University of California, Los Angeles
- 12:30                            **Adjourn** (Box Lunches Available) (WB 150)