Global Standards Leadership Conference 2022

Wednesday, June 15, 2022

Northwestern Pritzker School of Law
375 E. Chicago Avenue – Rubloff #180
Chicago, IL 60611

AGENDA

08:00-09:00  Breakfast Welcome Reception
09:00 – 9:15  Introduction and Welcome

Justus Baron, Senior Research Associate, Project on Innovation Economics, Northwestern University Center on Law Business, and Economics
Tim Pohlmann, CEO and Founder, IPlytics & TU Berlin
Kirti Gupta, Vice President, Economic Strategy, Chief Economist, Qualcomm; Center for Strategic and International Studies (CSIS)

09:15 – 09:45  Keynote Address: Why Standards Matter

Kirti Gupta, Vice President, Economic Strategy, Chief Economist, Qualcomm; Center for Strategic and International Studies (CSIS)

09:45 – 11:00  Session 1: Leadership in Global Standards Development

Moderator: Justus Baron, Northwestern University Center on Law Business, and Economics

Jorge Contreras, Professor, University of Utah
Gordon Gillerman, Director Standards, NIST
Bowman Heiden, Professor, CIP & University of California Berkeley
Alexandra Seymour, Associate Fellow, Technology and National Security Program, CNAS

10:45-11:15  Break
11:15-12:30  
**Session 2: Current Challenges of Global SEP Licensing**

**Moderator:** Eric Reifsneider, SVP Strategy, Marconi

Kent Baker, Head of IP, u-blox  
Brian Droessler, VP Strategy & Portfolio, Continental Automotive  
Eeva Hakoranta, Chief Licensing Officer, Interdigital  
Mathias Hellman, Vice President of IP Rights Strategy and Portfolio Management, Ericsson  
Mang Zhu, Chief IP Strategy Officer, ZTE

12:30 – 1:30  
**Lunch**

1:30 – 2:00  
**Keynote Address:** *An Economic Assessment of the FRAND Ecosystem*

Justus Baron, Senior Research Associate, Project on Innovation Economics, Northwestern University Center on Law Business, and Economics

2:00 – 3:15  
**Session 4: Empirical Approaches for Valuation of SEPs**

**Moderator:** Tim Pohlmann, CEO, IPlytics

Joachim Henkel, Professor, TU München  
Philip Kline, Managing Director, Insight Economics  
Mike Pellegrino, President, Pellegrino Associates  
Jon Putnam, CEO, Competition Dynamics

3:15 – 3:45  
**Keynote Address:** *SEPs and the Next Technological Revolution – What does the data say?*

Tim Pohlmann, CEO and Founder, IPlytics & TU Berlin

3:45-5:00  
**Session 5: Governance of SEP Dispute Resolution in a Challenging Geopolitical Environment**

**Moderator:** David Yurkerwich, Managing Director, Ankura

David Djavaherian, President, PacTech Law  
Fabian Gonell, Senior Vice President & Legal Counsel, Licensing Strategy, Qualcomm  
John Kolakowski, Director, Patent Licensing, Nokia  
Tim Syrett, Partner, WilmerHale

5:00-6:30  
**Cocktail Reception**